

BIO International Convention 2026 Team Australia Sponsorship Prospectus

Delegation Sponsorship Opportunities

BIO 2026 Events
17 June – 24 June 2026

Jarrod Belcher | Partnerships Director
MTPConnect



Invitation to be a part Team Australia @BIO 2026

- ❑ The BIO Conference delivered by Biotechnology Innovation Organization will take place in San Diego from 21-24 June 2026 is the most prominent global biotechnology conference, attracting almost 20,000 attendees.
- ❑ In 2025, over 450 Australians attended BIO.



Vision for Team Australia @BIO 2026

- ❑ The Australian Pavilion and Australian events at BIO are the envy of the BIO Conference
- ❑ Provide Australian companies with the best platform to promote their companies and have meaningful interactions
- ❑ Our pre-conference program will help Australian companies understand the US market and provide meaningful interactions
- ❑ Fully promote Australia's expertise in therapeutics



BIO 2025 Australian Business & Networking Welcome Reception: BIO Executive VP & Head of Healthcare Policy and Programs Phyllis Arthur(above) and crowd (right)



BIO 2025 Pre-conference site visit tour to Cytiva- Australian Delegation

Opportunities to support Team Australia @ BIO 2026

- ❑ Sponsor Pavilion Activation Events
- ❑ Sponsor the Site Visit Program
- ❑ Sponsor Australian Business & Networking Welcome Dinner Event
- ❑ Sponsor Australian Women in Life Science Leadership Event



Team Australia BIO 2025 – Boston

Itinerary for Planning Purposes

- Thu 18 June: visit program
- Fri 19 June: visit program
- Sun 21 June: Australian Business & Networking Welcome Dinner Event
- Mon 22 June: The BIO Conference program begins including coffee service
- Tue 23/Wed 24 June: The BIO Conference program continues including the Pavilion Networking Event on Tuesday 23 June @3pm
- Tuesday 23 June: Australian Women in Life Science Leadership event
- Thu 25 June: Conference concludes

Pavilion Activations

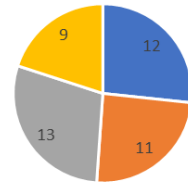
- ❑ The Australian Pavilion @BIO is now a beacon and destination
- ❑ It is home to the Australian delegation and is a showcase for Team Australia to the world
- ❑ Australian style coffee brings delegates from around the world who want the best coffee at the convention
- ❑ The pavilion networking event creates a further buzz for Australia's presence at BIO attracting a very large crowd

2-Day Pre-Conference Site Visit in San Diego

- Program visiting companies, research parks and relevant venues around San Diego
- In 2025, this event was sold out with 45 participants within days of advertising



2024 Site Visit Attendance



- Government
- Therapeutic Companies
- Public Research Institutes
- Service Companies



Australian Business & Networking Welcome Dinner Event

- ❑ Must attend event at BIO conference
- ❑ 300+ life science leaders from Australia and international will attend
- ❑ Highlight your organisation to the world or introduce it to the Australian Delegation

Australian Women in Life Science Leadership Event

- ❑ Iconic event highlighting Australian Women Life Science Leadership
- ❑ International audience
- ❑ Strong messaging opportunity
- ❑ Inspirational presenters



Sponsorship Opportunities

	Team Australia - Government supported activities		Team Australia - MTPConnect led activities			
	Pavilion Activations		Site Visit Tour	Australian Women in Life Science Leadership	Australian Business & Networking Welcome Dinner Event	
Sponsorship	Coffee	Pavilion Networking Event	Day Sponsor	Sponsor	Table/ Gold Sponsor	Premier Sponsor
Investment	AU\$10,000	AU\$5,000	AU\$10,000	AU\$10,000	USD\$10,000	AU\$65,000
Number of Sponsors	4 (1 per day)	6	2 (1 per day)	2	8	1
Branding	Gold	Gold	Gold	Gold	Gold	Gold
Speaking Opportunity	Video	None	4 minutes	3 minutes	None	3 minutes
Event passes/ tickets	NA	NA	2 site visit tour passes	4 AWLSL tickets	10 tickets to ABNWR	10 tickets to ABNWR

Branding Levels

Sponsor logos on Pavilion



Coffee sponsors



Team Australia
Government-
Supported Activities

Coffee Sponsor

Sponsorship Opportunity - AU\$10,000 (ex GST)

- ❑ This sponsorship is exclusive to one partner per day (four in total)
- ❑ The coffee is served for 6 hours each day
- ❑ Coffee is the Australian Bluestone Lane coffee and baristas
- ❑ Logo on coffee cups
- ❑ Looped video on display behind the coffee service desk
- ❑ Gold level branding in pre-conference materials, on Pavilion at Bio Conference (all days)
- ❑ Acknowledgement as a Sponsor
- ❑ Mention in social posts on the MTPConnect LinkedIn
- ❑ Specific MTPConnect Social Media post



Pavilion Networking Sponsor

Sponsorship Opportunity - AU\$5,000 (ex GST)

- ❑ This sponsorship is exclusive to six industry partners
- ❑ Opportunity for a pull-up banner on the Pavilion during the event
- ❑ Logo displayed with thanks on the Pavilion TV screen
- ❑ Logo displayed with thanks on the wine service carts
- ❑ Gold level branding in pre-conference materials, on Pavilion at Bio Conference (all days)
- ❑ Acknowledgement as a Sponsor
- ❑ Mention in social posts on the MTPConnect LinkedIn
- ❑ Specific MTPConnect Social Media post



Team Australia- MTPConnect led Activities

Site Visit Tour Sponsor

Sponsorship Opportunity - AU\$10,000 (ex GST)

- ❑ This sponsorship is exclusive to one partner per day (two in total)
- ❑ Four-minute speech at relevant event in the tour program
- ❑ Gold level branding in pre-conference materials, on Pavilion at Bio Conference and at the Site Visit Tour
- ❑ Acknowledgement as a Sponsor
- ❑ Acknowledgement and logo placement as partner in the digital invitation
- ❑ Two invitations to Site Visit Tour
- ❑ Mention in social posts on the MTPConnect LinkedIn
- ❑ Specific acknowledgement in MTPConnect Social Media post



Australian Women in Life Science Leadership Sponsor

Sponsorship Opportunity - AU\$10,000 (ex GST)

- ❑ This sponsorship is exclusive to two partners
- ❑ Two-minute speech at event
- ❑ Gold level branding in pre-conference materials, on Pavilion at Bio Conference and at the event
- ❑ Acknowledgement and logo placement as partner in the digital invitation
- ❑ Acknowledgement as a Sponsor
- ❑ Four tickets to event
- ❑ Mention in social posts on the MTPConnect LinkedIn

Australian Business & Networking Welcome Dinner Event Sponsor

Sponsorship Opportunity - US\$10,000 (ex GST)

- Gold level branding in pre-conference materials, on Pavilion at Bio Conference and at the event
- Full-page advertisement, logo and listing in the Dinner Journal
- Preferred table for 10 guests
- Verbal acknowledgement during welcome remarks
- Mention in social posts on the MTPConnect LinkedIn

Australian Business & Networking Welcome Dinner Event Sponsor

Premier Sponsorship Opportunity - AU\$65,000 (ex GST)

- This sponsorship is exclusive to one partner
- Gold level branding in pre-conference materials, on Pavilion at Bio Conference and at the event
- 3-minute speaking opportunity at the event
- Full-page advertisement, logo and listing in the Dinner Journal
- Prime table for 10 guests
- Verbal acknowledgement during welcome remarks
- Mention in social posts on the MTPConnect LinkedIn
- Specific acknowledgement MTPConnect Social Media post

More Information

Sponsorship

Jarrold Belcher

Jarrod.belcher@mtpconnect.org.au

+61 402 456 301

See you in San Diego!



Connect with MTPConnect and the Australian MTP Sector

MTPConnect

Australia's Life Sciences
Innovation Accelerator

CONTACT US FOR FURTHER

INFORMATION

PHONE

+61 3 9070 8298

EMAIL

info@mtpconnect.org.au

